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PEPPER BRIDGE AND AMAVI CELLARS TO SHARE NEW WOODINVILLE TASTING ROOM

Walla Walla, WA October 26, 2009 – The owners of Pepper Bridge and Amavi Cellars, Walla Walla-based wine producers, have secured space on the property of the Hollywood Schoolhouse in Woodinville for a tasting room anticipated to open in late Spring, 2010.

Pepper Bridge, a family-owned estate winery, established a reputation for ultra-premium, world-class Cabernet Sauvignon and Merlot from their first release in 1991. The wines showcase their vineyard sources – Pepper Bridge Vineyard and Seven Hills Vineyard – which are recognized as two of the best – not only in the Walla Walla appellation – but also in the state. These vineyards practice sustainable viticulture, remaining committed to the long-term viability of the winemaking industry in the Walla Walla Valley.

The resulting wines have received widespread acclaim and have been recommended by tasters worldwide since the first vintage. Critics have used words such as “*elegant*,” “*killer*,” and “*stylish*” to describe their Merlot and Cabernet Sauvignon.

“We hope that visitors to our new Woodinville tasting room will find these descriptions appropriate,” says Managing Partner Norm McKibben. “Perhaps they will share with us some additional adjectives of their own.”

Amavi Cellars crafts elegant, approachable wines, focusing on estate-vineyard Cabernet Sauvignon and Syrah. They also make small amounts of Sémillon, Rosé, and dessert wines that are typically available only in the tasting room. The name is a combination of the Latin root words “am” (love) and “vi” (life), representing the owners’ simple pursuits: love, life and wine.

The tasting room will be located at the Hollywood Schoolhouse at the intersection of 148th Avenue N.E. and N.E. 145th Street, near other wineries including Bookwalter Wine Studio, Mark Ryan Winery and Ross Andrew Winery. The wineries’ website addresses are, respectively, www.pepperbridge.com and www.amavicellars.com.

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